

## Social Media Powerhouse? Great On-Air? Apply Now!

Consider yourself a leader in social media? Do you know how to get results? Know how to navigate ALWAYS-CHANGING Facebook algorithms, Tiktok, Instagram and other platforms, and you're constantly growing WITH the digital landscape? Do you have a proven track record of consistent success with well-developed digital strategies?

Do you understand what's at the heart of trends and want to set an AGGRESSIVE agenda to get digital results for a group of radio stations on a mission to LEAD in original content? Stonecom Radio wants YOU to show and TELL people ALL about the amazing local content we produce in the digital universe, and on the air, too!

We are looking for a leader in social media who is also STRONG on the air.

You must be organized, have GREAT follow through, be creative and have a proven track record of social media success. You must be able to clearly communicate the plan you develop, inspect that it is being implemented completely, gauge its success, research the whys and hows, and strategically develop plans and track data to develop on-going campaigns and content for measurable success across our platforms.

We want a GREAT Social Media Person on our team, BUT - you also MUST be able to engage audiences on-air! We have multiple formats, so send us your BEST demo or combination of formats in one demo. Keep in mind, we do not have room for liner jocks that deliver, "That was and this is..."

We strongly believe that to deliver success, you must engage with and develop a relationship with the listener.

Radio is an incredible, ever-changing industry. We want to grow our digital department to stay current and relevant and share with the Upper Cumberland the incredible stories that make the region a one-of-a-kind place to live, grow and advance your career! Come grow with us.

Send resume, proven examples, and your cover letter to [marcia@stonecomradio.com](mailto:marcia@stonecomradio.com).

Your subject should be: Your Name, Social Media And On Air.

Stonecom Radio is an Equal Opportunity Employer.