February 1, 2016, Issue 484

Christmas Takes Smaller Bite

The script might seem familiar: AC station goes all-Christmas, Country station takes a hit and Nielsen Audio's PPM Holiday book tells the story. Things aren't quite that simple, however, as holiday airplay strategies and listener behavior continue to evolve. **Country Aircheck** offers this deeper look at where all-Christmas listening is coming from, what happens when Country stations flip for Christmas and whether it really matters.

Not-So-Steep Sledding? As reported last week (CAW 1/25), overall Country 6+ shares were down 14.5% from December. Out of 89 subscribing stations, only four increased and three

remained flat. While all-Christmas stations made average gains of five or six shares P6+, combined Country shares were down by 1.5 shares or less, while the rest of the hit came from stations in almost every other format.

For example, Hot AC WLIT/Chicago made a 7.3 share jump from December to the Holiday book - all the more notable considering its 3.3 November share. Of 41 subscribing stations in the market, only three went

up or remained flat, and they were Urban Contemporary, Top 40 and Classic Hits. But combined Country listening declined by less than a share (0.7).

It's not surprising that in the market with the biggest jump for a Christmas station, Portland, Country listening was hit harder. As AC KKCW gained 10 shares (6+), Entercom KWJJ and Alpha KUPL lost a combined 3.5 shares. They weren't alone, obviously. There were losses for 19 of the market's 27 subscribing stations. In Jacksonville, where AC WEJZ jumped 9.4 shares, 14 stations shared that burden, with a 1.8 combined loss for Country.

Notable for a surprising absence of Christmas listening is Atlanta, where AC WFSH ranked eighth in the Holiday book, moving up only .7 shares. Combined Country shares dropped .6.

(continued on page 8)



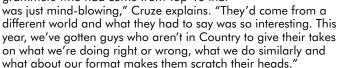
She Bopped: Cyndi Lauper (second from right) with (l-r) Skyville Live's Tisha Fein, Kelsea Ballerini, Ingrid Michaelson and SL's Wally Wilson, together for last week's (1/28) episode.

Road To CRS: Out Of The Format Box

'What you see and hear depends a good deal on where you are standing," wrote C.S. Lewis. Enter the CRS 2016 panel "From The Outside Looking In: Other Formats Give Their Take on Country." The session happens Wednesday (2/10) and features iHeartMedia SVP/

Programming and Top 40 KIIS/Los Angeles PD John Ivey, iHeartMedia SVP/Urban Programming and Urban KRRL/Los Angeles PD Doc Wynter and Cumulus Corporate PD/Rock and Classic Rock WLUP/Chicago PD Troy Hanson

iHeartMedia/Augusta, GA SVP/Programming, Country WSCG PD and first-time CRS Agenda Committee member Jay Cruze says the idea was inspired by some ghosts of CRS past. "I remember a panel of Country programmers who had come from Top 40 that





DAVID NAIL NIGHT'S ON FIRE

TOP 30! MOST ADDED!

New this week: W1MC, KMLE, WAMZ, WYRK, WHKO, KXKT, KCCY, KAWO, WBUL

TEMPO + TESTING = HIT

KNTY 9.14% WIL 6.17% KKGO 4.54% WUSH 8.30% WGNE 5.49% WKHX 4.41% WDRQ 6.93% WJVC 4.96% WDSY 3.84% WKDF 6.24% WKTI 4.62% KWNR 3.45%

STREAMS UP 10% – A 13 SPOT JUMP! #9 STREAMING TRACK OVERALL

KIP MOOR E "RUNNING FOR YOU"

38* AND CLIMBING

STREAMS UP 20% THIS WEEK!

HUGE POTENTIAL SCORES, MASSIVE MSCORES:

WUSH 8.69% WJVC 8.01% KBEB 7.27% WEBG 5.50% WKDF 5.45%

4.82%

WOGI

KMLE 4.25% WSOC 4.06% WSIX 4.00% WDSY 3.84% KWNR 3.45%

KMPS 3.43%

WUBE 3.29% KUPL 3.17%

GEORGE

"COLD BEER CONVERSATION"

11 streaming artist year to date ...
Streams up 3%, doing 132k/week

Converting at KYGO and KAJA this week due to research!







The Panelists: The participants are a big deal. From Top 40 comes Ivey, a 40-year radio vet who's spent the last 15 at KIIS, making him its longest running PD to date. The station regularly cumes 3.5 million a week and was the top-billing radio station in America last year with \$65.9 million on the books, according



to BIA/Kelsey. Ivey was the first person Cruze wanted for the panel. "My conversations with him had me wondering why he's not programming Country," Cruze says. "He really gets our format."

Rock is represented, too. In addition to Classic Rock WLUP and his format oversight duties, Classic Rock WNNX/Atlanta and Rock WBUZ/Nashville are on Hanson's resume. "His perspective will be valuable because Rock has found itself in the place Country was a few

years ago when it was struggling," Cruze observes. "Rock guys are looking hard at what Country is doing right now trying to figure how it grew out of its challenges."

Then somebody called a doctor. "Doc Wynter may have been the only one who was a little hesitant at first," Cruze says. "He was like, 'You want me to come speak at a Country panel? Are you punkin' me here?' Cruze wasn't, of course. Wynter has more than 20 years in the



trenches in markets including St. Louis and Jacksonville. His oversight responsibilities have included celebrated Urban stations in San Diego, Chicago, Philadelphia and San Francisco. He spearheaded the launch of KRRL early last year, the first mainstream Urban the market had seen in years. "I went into this thinking how far to the other end of the spectrum Urban is from Country, but I was quickly surprised and think others will be at how similar the formats are," Cruze says.

Expectations: While hesitant to reveal too much of the panel's content, Cruze openly anticipates discussion of Country's relationship with Nashville. "Ivey is in awe that Luke Bryan will

cut a liner for us if we need it," Cruze says.
"Beyoncé isn't doing that! The word that has
come up repeatedly in conference calls about
the session is 'family.' These guys have a lot of
respect and curiosity about that."

Look for discussion of Country's crossover appeal as well. "Other formats, especially Hot AC stations like WPLJ/New York, are playing some crossover from Country," Cruze notes. "So it'll also be interesting to take a look at that.





Drop Of A Black Hat: WACO/WACO, TX morning team Jim Cody (I) and Zack Owen (r) with then-Curb artist Tim McGraw before a free station show more than 20 years ago. The duo recently celebrated 23 years together on WACO. Send your throwback pictures to pagethreepic@countryaircheck.com.

"Attendees are going to walk away from this panel thinking a little bit differently about where we stand as a format," Cruze summarizes. "People are taking note of how Country has progressed in the last five years."

Register for CRS 2016 here. Reach Cruze here. -Russ Penuell

Chart Chat

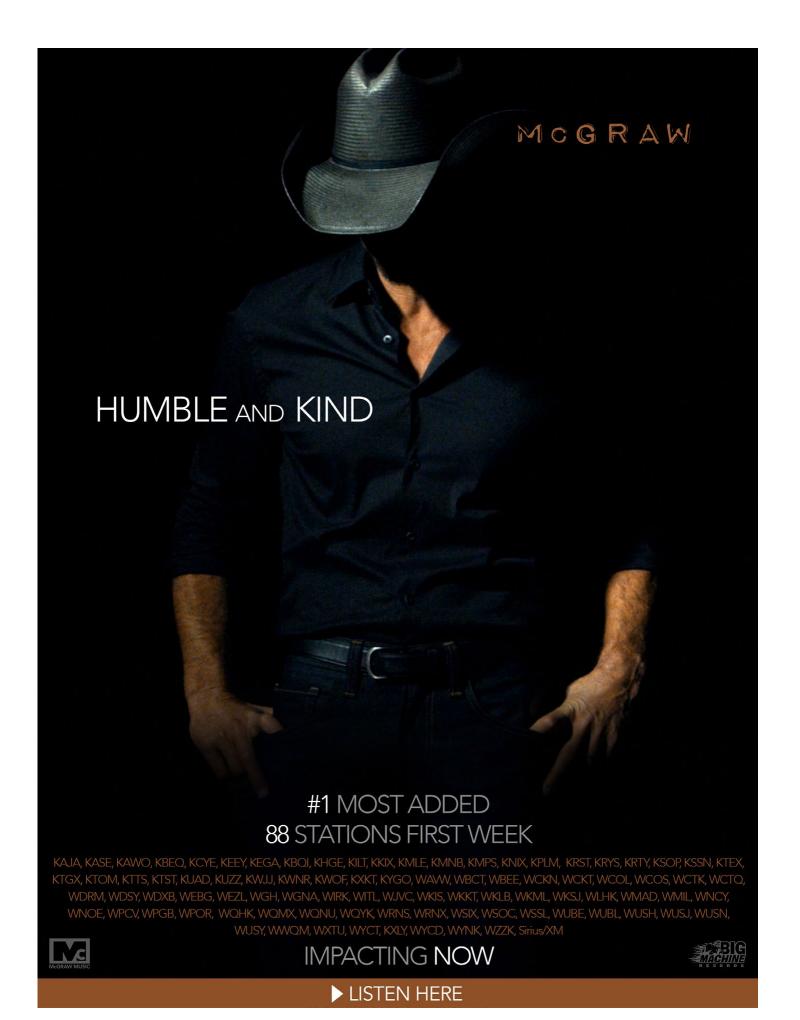
Congrats to Luke Bryan, Karen Fairchild, Royce Risser, Shane Allen, David Friedman and the Capitol promotion

staff on landing this week's No. 1 with "Home Alone Tonight." The song is the third chart-topper from his current album Kill The Lights. A tip of the hat as well to Streamsound's Jaida Dreyer, who co-wrote the song with Jody Scott Stevens, Tommy Cecil and Cole Taylor.

And kudos to Jack Purcell







AIRCHECK OFF THE RECORD: BROOKE EDEN



○ Brooke Eden

Red Bow's **Brooke Eden** puts an industry spin on the artist interview:

I grew up listening to WIRK/West Palm Beach, FL. They were also the first station to play my single "Daddy's Money."

The first time I heard myself on the radio was on WGTY/York, PA. I was with my regional Hillary Hoover and she said, "Look at all those people in their cars. They are hearing you on the radio right now." It was so cool. I've spent 20 years

of my life dreaming this dream and working for it. And it all sank in at that moment.

I used to tend bar at Renegades in West Palm Beach after college. Everybody there became like family. One day my manager said, "You're fired. You need to be singing. Go! You'll thank me one day." I recently went back there. Sammy Cruise from WIRK introduced me and I did a four-song set – and I got to thank my old manager for firing me.

My radio team – Hillary, Cait Gordon, Renee Leymon, Kendra Whitehead and Shelley Hargis – are my favorite people to travel with. I feel so empowered by them. It's really fun to be out there every day with these women who I know have my back.

I would love to have dinner with Dolly Parton. She broke so many barriers for women in country and she has so much knowledge to give. I would order whatever she ordered.

I wish I had written Garth Brooks' "The Dance" [written by Tony Arata]. When I heard it for the first time, I felt a sense of comfort and hoped one day that would be how I felt about my life. And that's exactly how I feel today.

I always have to have my Road Warrior Kit with me that I got from my holistic nutritionist. It's a tin of healthy snacks, essential oils and natural medicines. I hate taking medicine but I love that it's all-natural. It's been life-saving.

My least favorite interview question is, "What do we not know about you?"

We spent a weekend in San Diego on radio tour. I could be stuck there for a long time and be very happy about it. Between the relaxing water and the Mexican food, park me in San Diego!

and the **Big Machine** team on securing 65 adds for Tim McGraw's "Humble And Kind," topping this week's board.

Blake-A-Boo Surprise

It all started with a tweet, as it often does with Warner Bros./ WMN's **Blake Shelton**. "Sorry I haven't tweeted much lately," he <u>posted</u> early Saturday morning (1/30). "Bored today. Maybe I'll do something ridiculous later... #serious." Turns out Shelton was serious, for once. He played a surprise, free show in Birmingham that night and Country radio was caught just as off guard as his fans.

iHeartMedia/Alabama SVP/Programming and WDXB/Birmingham PD Tom Hanrahan happened to see the tweet while returning to Birmingham from Montgomery. "I thought, 'Well that's kind of odd,'" he says. "And I didn't think any more about it." Until the phone rang. "I got a call from [local venue] Iron City telling me Blake was playing a free show," Hanrahan continues. "I had to clarify that he meant Blake Shelton."

Cue more tweets from Shelton. "So here's what I'm gonna do, Birmingham Alabama," Shelton <u>posted</u>. "You! Full concert tonight 8 PM at the Iron City club!" As Hanrahan made a mad dash for the

station, 1,300 first-come, first-served wristbands were made available for an 8pm show.

"It kind of sent the whole town into pandemonium," notes Summit Media/ Birmingham and Dir./ Marketing & Promotions

Justin Ragland,

whose responsibilities encompass



Blake Shelton performs a free, surprise concert in Birmingham Saturday (1/30).

ZZK. "A lot of folks were initially trying to figure out if it was legit or not. Once they realized it was, the line ended up



AÎRCHECK MY TUNES: MUSIC THAT SHAPED MY LIFE



◯Tom Luteran

Sony/ATV's **Tom Luteran** discusses his most influential music:

1. "The Gambler," Kenny Rogers:
My dad used to listen to Eddy Arnold and
Gene Autry in the truck and I hated it.
We only had country on WHN-AM radio.
I heard "The Gambler" and I've been
hooked ever since.

2. Bruce Springsteen, The Meadowlands, Born In The USA tour:

His lyrics are amazing. You feel like you get to know the people in his songs while you listen.

3. Travis Tritt/Trisha Yearwood/Little Texas, Radio City Music Hall: It was one of three turning points in my life that led me to Nashville. The only other country show I had seen was the Oak Ridge Boys in a hotel ballroom – which was great, but this show sent me over the top.

4. Hank Jr/Charlie Daniels, Starwood Amphitheatre: I wore out the live Hank CD. I knew when he would sing different lyrics, stop songs short etc. It was a killer show.

5. Luke Bryan, Farm Tour: Until you see it with your own eyes you don't get how big of a deal it is to these fans for him to come to them. I've never seen a crowd whipped into such a frenzy.

• Highly regarded music you've never heard: Dave Matthews Band's Crash. I could add any Grateful Dead album here also.

• "Important" music you just don't get: I never got '90s grunge. After the class of '89, I didn't listen to anything but country. Plus, you can't understand what half the lyrics are in grunge.

• An album you played incessantly: John Cougar Mellencamp's Scarecrow. This album was loaded with great stuff. Most of the songs have Springsteen-like lyrics.

• Obscure or non-country song everyone should listen to right now: Icona Pop's "Emergency." You can't sit still when it's playing.

• Music you'd rather not admit to enjoying: I have three kids and my 11-year-old daughter keeps me in tune with all the new pop stuff. Currently it's Rachel Platten's "Fight song." I blast it in the morning on the weekends to wake her up. She doesn't like it so much anymore.

Reach Luteran <u>here</u>.

wrapped around a couple of city blocks near the venue."

Both stations got a small stash of wristbands to give away, which they did throughout the afternoon. "I was at the station for the next three or four hours," Hanrahan notes. "It was pretty exciting being on the air and working the [studio] phones while my own phone was blowing up."

So what sparked this whole thing? Shelton just wanted to knock the dust off his performing boots. "He's explained to the crowd he's been spending a lot more time in L.A., so he saw this as a good way to kick the rust off before kicking off the tour next month," says 'ZZK PD **Craig Allen**. "He didn't do any new music, so it was all about going back through the library and seeing what people reacted to."

"He told me he didn't want to do it in one of those warehouse-type rehearsal rooms in Nashville and had heard Iron City was a great venue, which it is," Hanrahan adds. "He just wanted to do something fun and spontaneous."

All this was pretty good exercise for the stations, too. "Sometimes I think we get out of the habit of being spontaneous," Hanrahan says. "When an artist of that caliber does something unscripted and unplanned, it's a good test to see how nimble you are in reacting; how fast you can move your staff, assets and messaging. It was a really fun afternoon and night."

Reach Hanrahan <u>here</u>, Ragland <u>here</u> and Allen <u>here</u>.

—Russ Penuell

Radio News

SummitMedia WZZK, Classic Rock WBPT & AC WEZZ/ Birmingham Dir./Marketing **Justin Ragland** has been promoted to cluster Dir./Marketing & Promotions, adding three additional stations to his oversight.

Greater Media VP/CFO Edward R. Nolan, Jr. was promoted to SVP/CFO.

Saga/Springfield, IL's 250W FM translator **W266BZ** has flipped to Classic Country under its Outlaw brand. Programming is being handled by Brand Mgr. **Aaron Muley**, who can be reached here. Saga also owns market Country **WLFZ**; competing stations include Mid-West Family's **WUSW** and Neuhoff's **WFMB**. Local coverage here.

The **NAB Education Foundation** will host the NAB Show Career Fair at the Westgate Las Vegas Resort and Casino April 20. More info here.





Industry News

SoundExchange has filed notice with the Federal Register that it will audit **Beasley** and **Greater Media** for 2012-14, and **Saga** and **Townsquare** for 2013-14 to verify royalty payments. The company will also audit webcasters **Batanga, DMX** and **Muzak** for 2012-14, and **Pandora** for 2013-14. More here and here.

Los Angeles-based **Crown Pointe Productions** has opened a Nashville studio, specializing in film, web content and photography. More <u>here</u>.

Atlantic/WMN's **Brett Eldredge** will perform at the **Music Business Association**'s Music Biz 2016 Awards Breakfast May 17, where WMN President/CEO **John Esposito** will receive the Presidential Award for Outstanding Executive Achievement.

Songwriters **Kent Blazy**, **Alan Rhody** and **Rafe Van Hoy** are among those performing Feb. 5 at Douglas Corner Cafe at a benefit for songwriter **Kacey Jones**, who is battling stage-3 colorectal cancer. More info here.

Ayla Brown has signed with C2 Media for PR.

Artist News

Eric Church and **Zac Brown Band** will headline the two-day **CMT** Music Fest July 8-9 in Kitchener, Ontario. Complete lineup and more info here.

19/Arista's **Carrie Underwood** will meet soldiers and their families on The Storyteller Tour in a new initiative with **Carnival Cruise Line** and **Operation Homefront**. Details <u>here</u>.

MCA's **Sam Hunt**'s debut album Montevallo has earned **RIAA** double platinum certification.

The Week's Top Stories

Full coverage at countryaircheck.com.

- **Premiere** EVP/Music Partner Integrations **Alissa Pollack** has been named **iHeartMedia** EVP/Global Music Marketing. (2/1)
- Curb Southwest regional Mark Janese joined Columbia in the same role. (2/1)
- Max Media **WGH/Norfolk** Dir./Programming & Operations **John Shomby** is joining **Cumulus** as Dir./Programming for the Nash Network. (2/1)
- iHeartMedia/Chattanooga, TN SVP/Programming and WUSY PD Gator Harrison was added to the iHeartCountry Brand Management Team. (1/29)
- iHeartMedia/San Antonio SVP/Programming and Country KAJA PD Lance Tidwell exited. (1/29)
- **Cumulus** reorganized its corporate programming department, upping **Charlie Cook** to VP/Country. (1/26)
- **SiriusXM** filed a lawsuit against former Sr. Dir./Country Programming **John Marks**. (1/26)

Christmas Takes Smaller Bite

(continued from page 1)

In Pittsburgh, one of three stations to go all-Christmas was CBS Radio Country WDSY, along with iHeartMedia Classic Hits WWSW and Renda AC WSHH. In 6+ WWSW went 8.4 to 14.2, WSHH went from a 7.2 to 10.1 and WDSY declined from 4.0 to 3.9. Of 14 subscribing stations in the market, only three were spared a loss, one of those being iHeartMedia Country WPGB, which went from 2.5 to 2.6. Select P25-54 highlights show a similar story:

WWSW went from 7.6 to 13.2, WSHH from 7.2 to 10.1 and WDSY from 3.7 to 3.1. WWSW had more than a million in cume.

Santa Saturation: Steel City KFKF/Kansas City PD **Dale Carter**, who went all-Christmas four of the last five years, enjoyed singular status until 2014 when Cumulus Classic Hits KCMO joined in the spirit. "We certainly spiked the first three years because we were the only one that



[flipped]," he says. "Like anything else, when you open a Burger King next to McDonald's it cut that number in half." For the 2011-2013 Holiday books, KFKF was No. 1 in every demo and daypart. With the addition of Christmas music on KCMO in 2014, the gains were, in fact, roughly half what they had been the previous three years.

Carter says while going all-Christmas looks good in the Holiday book, it didn't necessarily help the station. "I felt like [crosstown Entercom] WDAF got a spike in the Holiday book with us going out of the format," he says. "What probably happened was a lot of our listeners went looking for a Country radio station, and we got listeners from about every other radio station."

Another negative was seen on the tote board for the station's December St. Jude radiothon. "You would think if you went all-Christmas and your cume doubled for that time, the radiothon would do better," he says. "My theory was that we got fly-by listeners who would never listen to us but came in because we were playing Bing Crosby records. They had no investment in the radio station or St. Jude, while a lot of our core listeners [who did] went somewhere else."

Steel City sister KCKC returned to AC after a run in AAA and reclaimed all-Christmas programming for the cluster, so KFKF went back to what Carter calls "normal" Christmas programming: ramping up the amount of Christmas music played each week until the holiday. "We had a better radiothon this year by not being Christmas," he says.

For Holiday 2015, the P25-54 numbers in Kansas City now look like many other markets. KCKC went 3.4 (16) to 8.1 (1), and KCMO from 4.3 (9t) to 6.7 (3). While KFKF and WDAF declined 4.0 to 3.3 and 4.4 to 3.8, respectively, Steel City's KBEQ increased from 4.3 to 4.7. So while Christmas listening was up by a combined 7 shares, overall Country listening only declined by .9. Of 26 subscribing stations, five that didn't go Christmas were unscathed by the two that did.

Stocking Up: For all the talk about the holiday music impact on Country, the most important question might be whether it matters. "It's great for the Christmas stations because they can sell it," says one PD who asked not to be named. "But it doesn't have much impact over the year."

Carter agrees. "We end up discounting certain books," he says. "Like in 2015 we're throwing out the November book because that was the Royals' World Series run. It's going to be hard for the radio station that carries the Royals to duplicate that in other months. It's the same with the Holiday book. Even when KFKF did well [with Christmas], you couldn't really say that was a normal number." Reach Carter here. —Jess Wright

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Fall Diary Scoreboard

Here are Fall 2015 (9/17-12/9) **Nielsen Audio** diary ratings results from Jan. 25-27, listed alphabetically by market. Ranks (in parentheses) are among subscribers. Non-subscribing stations in published markets are excluded.

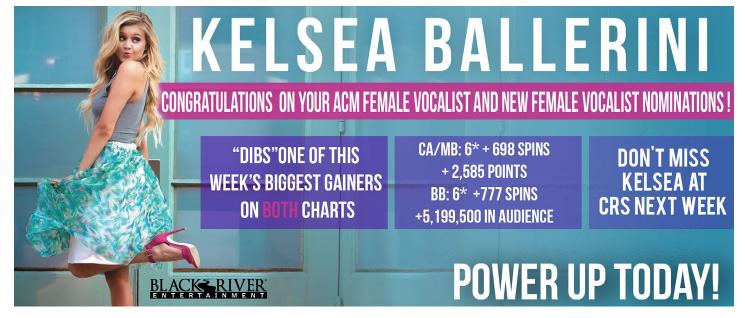
Legend: A "+" indicates a Classic Country outlet; a " ^ " designates co-owned Country stations in the metro; "t" indicates a tie; and a "*" indicates a station best in that statistic.

Station/City	12+ Share Last Book	12+ Share Fall 2015	Station/City	12+ Share Last Book	12+ Share Fall 2015
KABW/Abilene, TX	1.3 (5t)	2.7 (5)	KMOZ/Grand Junction, CO	6.1 (3)	6.7 (2t)
KBCY/Abilene, TX	7.5 (1)	7.4 (1)	WKCY/Harrisonburg, VA	12.7 (1)	13.2 (1)
WJLS/Beckley, WV	19.1 (1)	19.4 (1)	WWYN/Jackson, TN	4.1 (4)	4.3 (4)
KMTK/Bend, OR	4.2 (6)	4.0 (5t)	KFIN/Jonesboro, AR ^	8.6 (2t)	8.0 (2t)
KSJJ/Bend, OR	11.1 (1)	10.9 (1)	KWHF/Jonesboro, AR ^ +	8.6 (2t)	9.9 (1)
KCTR/Billings, MT	10.9 (1)	11.9 (1)	KBTN/Joplin, MO ^ +	5.4 (5t)	5.4 (6)
KRKX/Billings, MT	3.8 (7t)	2.6 (7t)	KIXQ/Joplin, MO	15.6 (1)	12.2 (1)
KBMR-AM/Bismarck, ND	10.7 (1)	10.4 (1t)	KKOW-AM/Pittsburg, KS (Joplin, MO) $^{\wedge}$ +	- 0.7 (12t)	0.7 (13t)
KKBO/Bismarck, ND	4.6 (7)	4.8 (6t)	KKOW-FM/Pittsburg, KS (Joplin, MO) ^	3.4 (8t)	3.4 (8)
KQDY/Bismarck, ND	9.9 (2)	8.8 (3)	WCOW/La Crosse, WI	12.4 (1)	10.4 (1)
WHKX/Bluefield, WV	10.9 (2)	10.1 (2)	WKOA/Lafayette, IN	15.1 (1)	12.8 (1)
WJLS/Beckley, WV (Bluefield, WV)	4.0 (4)	5.1 (4)	WYCM/Lafayette, IN	2.2 (7)	2.0 (7)
KHAK/Cedar Rapids, IA	11.6 (1)	12.6 (1)	KRRG/Laredo, TX	8.6 (3t)	9.1 (2t)
KKSY/Cedar Rapids, IA ^	4.2 (8)	6.3 (4t)*	KAKT/Medford, OR	5.4 (4t)	6.2 (3t)
KMJM-AM/Cedar Rapids, IA ^ +	1.1 (12)	1.0 (12)	KRWQ/Medford, OR	7.0 (2t)	6.2 (3t)
KALF/Chico, CA	4.1 (7)	4.4 (7t)	KJLO/Monroe, LA	12.0 (3)	10.6 (3)
KHSL/Chico, CA	7.3 (1)	7.3 (1)	WKNK/Panama City, FL	3.9 (10t)	3.7 (9t)
KKCY/Colusa, CA (Chico, CA)	1.4 (12t)	1.5 (12t)	WPAP/Panama City, FL	9.9 (1)	11.0 (1)
KBBM/Columbia, MO	1.4 (10t)	1.4 (10t)	WNUS/Parkersburg, WV	11.9 (1)	11.2 (1)
KCLR/Columbia, MO	10.3 (1)	8.4 (1t)	KOUT/Rapid City, SD	7.7 (1)	6.9 (1t)
KWWR/Columbia, MO	3.4 (9)	2.1 (9)	KZZI/Rapid City, SD	2.3 (10)	2.3 (10)
KKCB/Duluth, MT	9.1 (2)	6.6 (4t)	KMFX/Rochester, MN	6.0 (4t)	5.7 (4t)
KTCO/Duluth, MT	4.1 (8)	4.8 (6)	KWWK/Rochester, MN	8.9 (2)	9.7 (1)
WATQ/Eau Claire, WI ^ +	6.3 (5t)	7.7 (3t)	KKYY/Sioux City, IA ^ +	5.4 (8)	5.3 (8)
WAXX/Eau Claire, WI	11.9 (1)	13.1 (1)	KSUX/Sioux City, IA ^	11.6 (1)	10.5 (1)
WQRB/Eau Claire, WI ^	9.7 (2)	7.7 (3t)	KOEL/Waterloo, IA	14.8 (1)	15.3 (1)
KBVB/Fargo, ND	6.0 (6)	5.9 (5)	WBGI/Wheeling, WV ^	6.2 (6)	6.0 (6)
KMJO/Fargo, ND		3.1 (11)	WOGH/Pittsburgh (Wheeling, WV) ^	4.1 (8)	3.7 (9)
KQLX/Fargo, ND+	2.0 (13)	1.2 (13)	WOVK/Wheeling, WV	17.8 (1)	16.4 (1)
KVOX/Fargo, ND	6.5 (3t)	5.1 (6t)	KLUR/Wichita Falls, TX	10.9 (1)	10.8 (1)
WEGX/Florence, SC	9.2 (2)	8.1 (3)	KOLI/Wichita Falls, TX	0.8 (4)	1.7 (4)
WHLZ/Marion, SC (Florence, SC)	2.2 (9)	2.0 (9)	WUSQ/Winchester, VA	16.9 (1)	16.6 (1)
KSNR/Grand Forks, ND	4.2 (4)	5.3 (4)	KDBL/Yakima, WA	4.2 (8t)	2.9 (11)
KRNY/Grand Island, NE	10.3 (2)	9.2 (2)	KXDD/Yakima, WA ^	8.8 (1)	7.4 (3t)

AÎRCHECK -

MEDIABASE

LW	TW		Artist/Title (Label)	Total Points -	+/- Points T	Total Plays	+/- Plays	Audience	+/- Aud	Stations	ADDS
3	1	<u></u>	LUKE BRYAN f/KAREN FAIRCHILD/Home Alone (Capitol)	27204	2030	8332	649	61.515	4.048	157	0
4	2		SAM HUNT /Break Up In A Small Town (MCA)	27109	2136	8385	716	59.44	4.283	154	0
2	3		THOMAS RHETT/Die A Happy Man (Valory)	24496	-2601	7615	-635	53.927	-7.891	157	0
1	4		BROTHERS OSBORNE /Stay A Little Longer (EMI Nashville)	24429	-3238	7429	-1114	54.341	-7.021	157	0
6	5	(S)	GRANGER SMITH/Backroad Song (Wheelhouse)	22996	1902	7047	533	52.084	4.37	157	0
7	6	\end{aligned}	KELSEA BALLERINI/Dibs (Black River) ✔	21669	2585	6597	698	48.081	5.219	157	0
9	7	(S)	KEITH URBAN/Break On Me (Capitol)	19821	1575	5967	457	45.673	3.776	157	0
10	8		RANDY HOUSER/We Went (Stoney Creek)	19224	1664	6158	627	42.283	2.55	157	0
5	9		LOCASH/I Love This Life (Reviver)	18542	-4899	5681	-1516	41.415	-9.013	157	0
12	10		CARRIE UNDERWOOD/Heartbeat (19/Arista) ✓	18276	2341	5607	731	42.359	5.563	157	0
13	11		ZAC BROWN BAND/Beautiful Drug (SG/Varvatos/Dot)	17575	1781	5308	639	38.726	2.999	156	1
14	12	2 🛜	BRAD PAISLEY/Country Nation (Arista)	15992	784	4978	282	36.379	2.13	157	0
16	13		FLORIDA GEORGIA LINE/Confession (Republic Nashville)	14854	1393	4505	370	33.867	3.197	155	2
17	14		CHASE BRYANT/Little Bit Of You (Red Bow)	14137	745	4406	240	30.94	1.738	156	0
19	15		BRETT ELDREDGE/Drunk On Your Love (Atlantic/WMN)	14112	1550	4297	379	31.124	3.887	157	2
18	16	, <u> </u>	RASCAL FLATTS/I Like The Sound Of That (Big Machine)	13738	899	4236	259	30.709	2.238	153	0
20	17		COLE SWINDELL/You Should Be Here (Warner Bros./WMN) ✓	13519	2137	4098	655	30.431	4.363	157	3
15	18	3	ERIC CHURCH/Mr. Misunderstood (EMI Nashville)	12982	-506	4122	-185	29.558	-0.711	156	0
21	19		CHRIS STAPLETON/Nobody To Blame (Mercury)	12308	1035	3870	363	26.542	1.583	156	3
11	20)	JANA KRAMER/I Got The Boy (Elektra/WAR)	11775	-5653	3730	-1827	25.5	-13.03	156	0
23	21		OLD DOMINION/Snapback (RCA)	10816	1566	3215	464	23.914	4.034	151	2
22	22	2 🛜	LEE BRICE/That Don't Sound Like You (Curb)	10429	377	3240	94	21.675	0.84	156	0
25	23		DUSTIN LYNCH/Mind Reader (Broken Bow)	9287	995	2728	275	19.84	2.801	151	3
24	24		MICHAEL RAY/Real Men Love Jesus (Atlantic/WEA)	9086	199	2871	85	18.108	0.512	154	4
28	25	1	MAREN MORRIS/My Church (Columbia) ✓	8845	2705	2716	809	17.495	5.058	145	22



MEDIABASE

			MINDIADASE								
LW	TW		Artist/Title (Label) To	tal Points +	-/- Points T	otal Plays -	-/- Plays	Audience	+/- Aud	Stations	AD
26	26	<u></u>	BRANTLEY GILBERT/Stone Cold Sober (Valory)	7798	777	2476	208	17.239	3.061	152	
27	27	<u></u>	TYLER FARR/Better In Boots (Columbia)	6999	296	2182	71	13.698	0.873	148	
29	28	<u></u>	MADDIE & TAE/Shut Up And Fish (Dot)	6820	876	2150	256	12.873	1.288	146	
30	29	\end{aligned}	JON PARDI/Head Over Boots (Capitol)	6013	499	1906	143	11.61	1.439	147	
31	30	<u></u>	DAVID NAIL /Night's On Fire (MCA)	5625	687	1715	202	11.071	2.453	134	
32	31	<u></u>	FRANKIE BALLARD/It All Started With A Beer (Warner Bros./WAR)	5430	614	1669	142	11.291	2.598	129	
33	32	<u></u>	CHRIS LANE/Fix (Big Loud)	5316	561	1562	110	10.137	1.763	135	
45	33	<u></u>	C. YOUNG & C. POPE/Think Of You (RCA/Republic Nashville) 🗸	4806	2277	1461	657	9.646	4.851	124	
39	34	<u></u>	DIERKS BENTLEY/ Somewhere On A Beach (Capitol)	4590	1575	1392	420	9.048	1.674	129	
34	35	<u></u>	CANAAN SMITH/Hole In A Bottle (Mercury)	4373	461	1374	135	8.032	1.139	117	
36	36	<u></u>	JUSTIN MOORE/You Look Like I Need A Drink (Valory)	4130	627	1264	126	8.499	2.689	114	
35	37	<u></u>	EASTON CORBIN/Yup (Mercury)	3569	63	1146	26	5.908	0.086	117	
37	38	<u></u>	KIP MOORE/Running For You (MCA)	3510	270	1108	93	6.693	0.773	108	
41	39	<u></u>	DYLAN SCOTT/Crazy Over Me (Curb)	3009	296	821	56	4.868	0.889	85	
42	40	<u></u>	ERIC PASLAY/High Class (EMI Nashville)	2879	172	906	50	4.417	0.304	106	
44	41	<u></u>	WILLIAM MICHAEL MORGAN/I Met A (Warner Bros./WMN)	2845	268	884	60	5.306	0.633	80	
38	42		LITTLE BIG TOWN/Pain Killer (Capitol)	2833	-230	885	-89	4.884	-0.201	110	
40	43		GEORGE STRAIT/Cold Beer Conversation (MCA)	2753	-253	933	-58	4.672	-1.805	101	
43	44	<u></u>	CHRIS JANSON/Power Of Positive Drinkin' (Warner Bros./WAR)	2603	17	903	41	3.784	0.177	104	
47	45	\end{aligned}	BIG & RICH f/TIM MCGRAW/Lovin' Lately (B&R/New Revolution)	2414	478	806	171	3.821	0.627	88	
RB	OR	NE	CHARLES KELLEY f/BENTLEY & PASLAY/The Driver (Capitol)	2127	37	748	22	2.221	-0.002	98	
48	47		DRAKE WHITE/Livin' The Dream (Dot)	2023	143	604	25	3.221	0.468	83	
but	48	<u></u>	JENNIFER NETTLES/Unlove You (Big Machine)	1871	369	583	93	2.483	0.562	84	
50	49	\end{aligned}	LINDSAY ELL/By The Way (Stoney Creek)	1739	60	625	18	2.461	-0.104	78	
ter	50		CRAIG MORGAN/When I'm Gone (Black River)	1656	-22	621	-2	2.031	-0.199	70	





MEDIARASE

AIICHLON	MI	EDIABAS	W.	9
Country Aircheck Add Leaders	Adds		Activator Top Point Gainers	
TIM MCGRAW/Humble And Kind (Big Machine)	65		MAREN MORRIS/My Church (Columbia)	1568 🏏
DIERKS BENTLEY/Somewhere On A Beach (Capitol)	30		DIERKS BENTLEY/Somewhere On A Beach (Capitol)	1283 🏏
MAREN MORRIS/My Church (Columbia)	22		TIM MCGRAW/Humble And Kind (Big Machine)	1197 🇸
THOMAS RHETT/T-Shirt (Valory)	22			1162 🗸
C. YOUNG & C. POPE/Think Of You (RCA/Republic Nashville)	19		CARRIE UNDERWOOD/Heartbeat (19/Arista)	1067
BIG & RICH f/TIM MCGRAW/Lovin' Lately (B&R/New Revolution)	11		KEITH URBAN/Break On Me (Capitol)	963
JENNIFER NETTLES/Unlove You (Big Machine)	10		, , ,	924
LOVE AND THEFT/Whiskey On (Hate & Purchase/Thirty Tigers)			RANDY HOUSER/We Went (Stoney Creek)	
VINCE GILL f/LITTLE BIG TOWN/Take Me Down (MCA)	10		BRETT ELDREDGE/Drunk On Your Love (Atlantic/WMN)	875
DAVID NAIL/Night's On Fire (MCA)	9		GRANGER SMITH/Backroad Song (Wheelhouse)	793
DRAKE WHITE/Livin' The Dream (Dot)	9		C. YOUNG & C. POPE/Think Of You (RCA/Republic Nashville)	769
Country Aircheck Top Point Gainers			Activator Top Spin Gainers	
MAREN MORRIS/My Church (Columbia)	2705	~	MAREN MORRIS/My Church (Columbia)	339
KELSEA BALLERINI/Dibs (Black River)	2585	/	DIERKS BENTLEY/Somewhere On A Beach (Capitol)	247
CARRIE UNDERWOOD/Heartbeat (19/Arista)	2341	~	TIM MCGRAW/Humble And Kind (Big Machine)	237
C. YOUNG & C. POPE/Think Of You (RCA/Republic Nashville)	2277	~	COLE SWINDELL /You Should Be Here (Warner Bros./WMN)	219
COLE SWINDELL/You Should Be Here (Warner Bros./WMN)	2137	/	CARRIE UNDERWOOD/Heartbeat (19/Arista)	217
SAM HUNT/Break Up In A Small Town (MCA)	2136		KEITH URBAN/Break On Me (Capitol)	202
LUKE BRYAN f/KAREN FAIRCHILD/Home Alone (Capitol)	2030		RANDY HOUSER/We Went (Stoney Creek)	177
GRANGER SMITH/Backroad Song (Wheelhouse)	1902		C. YOUNG & C. POPE/Think Of You (RCA/Republic Nashville)	170
ZAC BROWN BAND/Beautiful Drug (SG/Varvatos/Dot)	1781		GRANGER SMITH/Backroad Song (Wheelhouse)	166
RANDY HOUSER/We Went (Stoney Creek)	1664		KELSEA BALLERINI/Dibs (Black River)	165
Country Aircheck Top Spin Gainers			Country Aircheck Top Recurrents	Points
MAREN MORRIS/My Church (Columbia)	809		JASON ALDEAN/Gonna Know We Were Here (Broken Bow)	13816
CARRIE UNDERWOOD/Heartbeat (19/Arista)	731		BLAKE SHELTON/Gonna (Warner Bros./WMN)	13170
SAM HUNT/Break Up In A Small Town (MCA)	716		CHRIS YOUNG/I'm Comin' Over (RCA)	12192
KELSEA BALLERINI/Dibs (Black River)	698		KENNY CHESNEY/Save It For A Rainy (Blue Chair/Columbia)	9085
C. YOUNG & C. POPE/Think Of You (RCA/Republic Nashville)	657		DAN + SHAY/Nothin' Like You (Warner Bros./WAR)	8814
COLE SWINDELL/You Should Be Here (Warner Bros./WMN)	655		OLD DOMINION/Break Up With Him (RCA)	8290
LUKE BRYAN f/KAREN FAIRCHILD/Home Alone (Capitol)	649		CAM/Burning House (Arista)	8106
ZAC BROWN BAND/Beautiful Drug (SG/Varvatos/Dot)	639		CARRIE UNDERWOOD/Smoke Break (19/Arista)	8060
RANDY HOUSER/We Went (Stoney Creek)	627		BRETT ELDREDGE/Lose My Mind (Atlantic/WMN)	6546
GRANGER SMITH/Backroad Song (Wheelhouse)	533		COLE SWINDELL/Let Me See Ya Girl (Warner Bros./WMN)	6496





COUNTRY AIRCHECK ACTIVITY

BIG & RICH f/TIM MCGRAW/Lovin' Lately (B&R/New Revolution)

Moves 47-45*

2,414 points, 806 spins

11 adds including: KATC*, KFRG, KKGO, KWJJ, KWOF,

WGKX*, WHKO*, WNCY, WQIK, WRBT

CHARLES KELLEY f/BENTLEY& PASLAY/The Driver (Capitol)

Remains at 46*

2,127 points, 748 spins

7 adds: KAWO, KWEN*, KYGO, WAMZ, WAVW, WGTY,

WKIS

DRAKE WHITE/Livin' The Dream (Dot)

Moves 48-47*

2,023 points, 604 spins

9 adds: KMLE, PCCO, WAVW, WCKN, WCOS, WKIS, WQNU,

WUSY, WYRK

JENNIFER NETTLES/Unlove You (Big Machine)

Debuts at 48*

1,871 points, 583 spins

10 adds: KATC*, PCCO, WCOS, WNOE, WNSH*, WPAW,

WPOC, WSLC, WXCY, WYRK

LINDSAY ELL/By The Way (Stoney Creek)

Moves 50-49*

1,739 points, 625 spins

6 adds: KTTS, KUZZ, PCCO, WCOS, WKSJ, WYCD

CRAIG MORGAN/When I'm Gone (Black River)

Re-enters at 50

1,656 points, 621 spins; No adds

MO PITNEY/Boy & A Girl Thing (Curb)

1644 points, 483 spins; No adds

JOE NICHOLS/Freaks Like Me (Red Bow)

1,639 points, 568 spins; No adds

ADD DATES

February 8

BILLY CURRINGTON/It Don't Hurt Like It Used To (Mercury)

February 16

CHAREE WHITE/Alive (Slugfest)

JORDAN RAGER w/JASON ALDEAN/Southern Boy (Broken Bow)

BRANDY CLARK/Girl Next Door (Warner Bros.)

CAM/Mayday (Arista)

February 22

BROOKE EDEN/Daddy's Money (Red Bow)

LOCASH/I Know Somebody (Reviver)

CLARE DUNN/Tuxedo (MCA)

SADDLE BROWN/What's Not To Like? (JRose)

DAVID RAY/Light It Up (Basis/Star Farm)

TARA THOMPSON/Someone To Take Your Place (Valory)

Send yours to adds@countryaircheck.com

CHECK OUT 2/5



Charles Kelley The Driver (Capitol)
Lady Antebellum's Kelley worked with producer
Paul Worley on his first solo album, which
includes the Grammy-nominated debut single
"The Driver," "Leaving Nashville" and a cover of
Tom Petty's "Southern Accents."



Johnny Cash Koncert V Praze (In Prague-Live) (Columbia/Legacy)

Cash recorded this album onstage in Czechoslovakia in April 1978, documenting his first performance behind the Iron Curtain. Among his classics included: "Ring Of Fire," "Folsom Prison Blues" and "I Still Miss Someone."



MEDIABASE					Juante	age c
	Points +	/- Points	Plays	+/- Plays	Stations	Add
ne Tonight (Capitol)	11508	604	2394	142	55	0
	10372	118	2164	14	52	0

LW	TW		Artist/Title (Label)	Points -	+/- Points	Plays	+/- Plays	Stations	Adds
1	1	<u>\$</u>	LUKE BRYAN f/KAREN FAIRCHILD/Home Alone Tonight (Capitol)	11508	604	2394	142	55	0
3	2	<u>\$</u>	SAM HUNT/Break Up In A Small Town (MCA)	10372	118	2164	14	52	0
8	3	<u>\$</u>	KEITH URBAN/Break On Me (Capitol)	9873	963	2051	202	55	0
6	4	<u>\$</u>	GRANGER SMITH/Backroad Song (Wheelhouse)	9776	793	2035	166	54	0
2	5		BROTHERS OSBORNE/Stay A Little Longer (EMI Nashville)	9569	-935	1975	-228	48	0
9	6	<u>\$</u>	RANDY HOUSER/We Went (Stoney Creek)	9261	924	1878	177	53	0
10	7	\$	KELSEA BALLERINI/Dibs (Black River)	8793	735	1847	165	54	0
11	8	\$	CARRIE UNDERWOOD/Heartbeat (19/Arista) ✓	8743	1067	1813	217	54	0
13	9	<u>\$</u>	ZAC BROWN BAND/Beautiful Drug (SG/Varvatos/Dot)	7573	384	1567	81	53	0
12	10		BRAD PAISLEY/Country Nation (Arista)	7264	-139	1516	-16	52	0
5	11		LOCASH/I Love This Life (Reviver)	7116	-2243	1489	-463	48	0
15	12	\$	CHRIS STAPLETON/Nobody To Blame (Mercury)	7048	468	1455	107	55	0
14	13		ERIC CHURCH/Mr. Misunderstood (EMI Nashville)	6803	-386	1412	-72	52	0
7	14		JANA KRAMER/I Got The Boy (Elektra/WAR)	6683	-2234	1424	-476	44	0
19	15	<u>\$</u>	BRETT ELDREDGE/Drunk On Your Love (Atlantic/WMN)	6608	875	1367	162	54	0
17	16	<u>\$</u>	FLORIDA GEORGIA LINE/Confession (Republic Nashville)	6429	461	1320	103	53	0
16	17	<u>\$</u>	CHASE BRYANT/Little Bit Of You (Red Bow)	6278	133	1272	22	52	0
21	18	<u>\$</u>	COLE SWINDELL /You Should Be Here (Warner Bros./WMN) ✓	6214	1162	1309	219	56	2
18	19	<u>\$</u>	RASCAL FLATTS/I Like The Sound Of That (Big Machine)	5934	196	1250	54	51	0
20	20	<u>\$</u>	LEE BRICE/That Don't Sound Like You (Curb)	5292	226	1076	41	53	1
22	21	<u>\$</u>	OLD DOMINION/Snapback (RCA)	4765	361	963	86	52	1
23	22	<u>\$</u>	MICHAEL RAY/Real Men Love Jesus (Atlantic/WEA)	4602	237	983	59	53	1
29	23	<u>\$</u>	MAREN MORRIS/My Church (Columbia) ✓	4143	1568	786	339	49	16
24	24	<u>\$</u>	BRANTLEY GILBERT/Stone Cold Sober (Valory)	4037	260	783	54	48	0
25	25	<u>\$</u>	DUSTIN LYNCH/Mind Reader (Broken Bow)	3576	346	750	69	50	2
26	26	<u>\$</u>	JON PARDI/Head Over Boots (Capitol)	3159	177	636	37	50	0
28	27	<u>\$</u>	MADDIE & TAE/Shut Up And Fish (Dot)	3121	332	655	61	48	2
27	28	<u>\$</u>	TYLER FARR/Better In Boots (Columbia)	3050	121	612	14	49	4
30	29	\$	FRANKIE BALLARD/It All Started With A Beer (Warner Bros./WAR)	2862	457	571	78	50	1
37	30	<u>\$</u>	DIERKS BENTLEY /Somewhere On A Beach (Capitol) ✓	2695	1283	508	247	44	15

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GET YOUR TICKETS TODAY



MEDIABASE

LW	TW		Artist/Title (Label)	Points -	+/- Points	Plays	+/- Plays	Stations	Adds
35	31	≅	C. YOUNG & C. POPE/Think Of You (RCA/Republic Nashville)	2269	769	492	170	44	8
33	32	<u>\$</u>	JUSTIN MOORE/You Look Like I Need A Drink (Valory)	2024	140	394	31	40	0
31	33		CHRIS LANE/Fix (Big Loud)	2012	-187	395	-21	41	2
36	34	\$	DAVID NAIL/Night's On Fire (MCA)	1763	311	394	76	35	1
32	35		GEORGE STRAIT/Cold Beer Conversation (MCA)	1707	-266	354	-43	38	0
53	36	<u>\$</u>	TIM MCGRAW/Humble And Kind (Big Machine) ✓	1556	1197	284	237	23	16
34	37		EASTON CORBIN/Yup (Mercury)	1492	-140	322	-18	35	0
39	38	<u>\$</u>	DYLAN SCOTT/Crazy Over Me (Curb)	1205	25	238	14	20	1
41	39	<u>\$</u>	AARON WATSON/Getaway Truck (Big Label/Thirty Tigers)	1158	43	264	11	21	1
40	40	<u>\$</u>	CANAAN SMITH/Hole In A Bottle (Mercury)	1145	17	241	7	31	1
38	41		LITTLE BIG TOWN/Pain Killer (Capitol)	1097	-265	247	-58	29	0
43	42	<u>\$</u>	KIP MOORE/Running For You (MCA)	1022	93	208	23	26	1
42	43	<u>\$</u>	MO PITNEY/Boy & A Girl Thing (Curb)	1019	71	172	2	19	0
47	44	<u>\$</u>	BIG & RICH f/TIM MCGRAW/Lovin' Lately (B&R/New Revolution)	959	447	201	96	25	6
45	45	<u>\$</u>	CHRIS JANSON/Power Of Positive Drinkin' (Warner Bros./WAR)	774	18	151	0	17	0
44	46		WILLIAM MICHAEL MORGAN/I Met A Girl (Warner Bros./WMN)	766	-70	135	-23	9	0
46	47		CHARLES KELLEY f/BENTLEY & PASLAY/The Driver (Capitol)	672	-30	146	-7	17	0
48	48	<u>\$</u>	ERIC PASLAY/High Class (EMI Nashville)	531	31	112	5	14	2
49	49	$\widehat{\approx}$	TOBY KEITH/Beautiful Stranger (Show Dog)	499	5	111	2	10	0
50	50	<u>\$</u>	TRACE ADKINS/Jesus And Jones (Wheelhouse)	449	39	97	7	19	1
52	51	≅	JOE NICHOLS/Freaks Like Me (Red Bow)	424	23	79	5	19	0
51	52	<u>\$</u>	AUBRIE SELLERS/Light Of Day (Carnival/Thirty Tigers)	420	10	42	1	1	0
but	53	<u>\$</u>	THOMAS RHETT/T-Shirt (Valory)	392	200	59	36	10	3
57	54	<u>\$</u>	CRAIG MORGAN/When I'm Gone (Black River)	370	74	76	14	7	0
58	55	<u>\$</u>	STEVE MOAKLER/Suitcase (Creative Nation)	360	80	36	8	1	0
54	56		DRAKE WHITE/Livin' The Dream (Dot)	348	-7	62	-4	8	0
55	57		KANE BROWN/Used To Love You Sober (RCA)	328	-20	46	-2	2	0
ebut	58	<u>\$</u>	STEVEN TYLER/Red, White & You (Dot)	281	139	32	11	2	0
e <mark>but</mark>	59	\$	JENNIFER NETTLES/Unlove You (Big Machine)	275	90	67	21	11	3
inter	60	<u>\$</u>	OLIVIA LANE/Make My Own Sunshine (Big Spark)	244	-4	51	1	8	1

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